

# MARKET MAP: DATABASE VENDORS

7PARK DATA'S CLOUD INFRASTRUCTURE DATASET

## Relational Database Management System (RDBMS)

## Data Warehouse

## Caching Service

## NON-RELATIONAL DATABASE

### Document Store

### Key-Value Store

### Graph Database Management System (DBMS)

### Other Non-Relational Database

Note: Data on transparent logos coming in IQ21.

## SPEND & NET PRICE INTEL ON SELECT PRODUCTS (MONTHLY AVERAGE)

VENDOR PRODUCT	3Q20		3Q20 VS 3Q19		3Q20		3Q20 VS 3Q19		3Q20		3Q20 VS 3Q19	
	Spend Per Customer		Spend Per Customer Delta		Net Price Per Hour***		Net Price Per Hour Delta		Net Price Per GB/Mo		Net Price Per GB/Mo Delta	
	>1b in Revenue*	<1b in Revenue	>1b in Revenue*	<1b in Revenue	>1b*	<1b	>1b*	<1b	>1b*	<1b	>1b*	<1b
<b>DATABASE</b>												
aws DocumentDB	\$3,388	\$3,477	▲ 38%	▲ 92%	\$0.301	\$0.373	(\$0.022)	\$0.009	\$0.106	\$0.102	\$0.005	(\$0.001)
aws DynamoDB**	\$16,627	\$6,986	▲ 16%	▲ 70%	\$0.0003	\$0.0002	(\$0.0003)	(\$0.0001)	\$0.223	\$0.224	\$0.018	\$0.016
aws RDS (incl Aurora)	\$135,405	\$46,308	▲ 30%	▲ 26%	\$0.270	\$0.228	(\$0.020)	\$0.003	\$0.118	\$0.123	(\$0.001)	\$0.0003
▲ Cosmos DB	\$5,512	\$1,028	▲ 68%	▲ 15%	\$0.008	\$0.006	\$0.00	(\$0.001)	\$0.245	\$0.203	(\$0.005)	(\$0.038)
▲ SQL DB	\$16,149	\$5,930	▲ 13%	▲ 79%	\$0.661	\$0.284	(\$0.085)	(\$0.041)	\$0.248	\$0.206	(\$0.039)	(\$0.055)
Google Cloud Cloud SQL	\$7,007	\$5,439	▼ (11%)	▲ 66%	\$0.127	\$0.066	\$0.043	\$0.003	\$0.173	\$0.211	\$0.045	\$0.063
<b>DATA WAREHOUSE</b>					Data Warehouse: Price Per TB Data Scanned							
aws Redshift	\$19,264	\$16,628	▲ 13%	▲ 22%	\$5.00	\$5.00	\$0.00	\$0.00	—	—	—	—
Google Cloud BigQuery	\$2,995	\$9,743	▲ 27%	▲ 32%	\$5.24	\$4.96	(\$0.02)	\$0.10	\$0.010	\$0.013	(\$0.003)	(\$0.0004)

Source: 7Park Data's cloud infrastructure dataset, which tracks real-time spend and utilization of cloud services.

For more information, please email: [sales@7parkdata.com](mailto:sales@7parkdata.com)

\*Signifies organizations with total revenue greater than \$1billion.

\*\*DynamoDB price per hour is tracked by read/write capacity units. Other products' prices per hour are tracked by instance.

\*\*\*Net price refers to the price paid by tenants, tracked in 7Park Data's dataset.